

Bay State Milling

Where change cultivates opportunity.

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BAY STATE MILLING COMPANY RESPONDS TO WHOLE GRAIN REQUIREMENTS

Innovation Center to Support Health and Wellness in Grain Foods

QUINCY, MA (June 15, 2011) – Bay State Milling Company has broken ground on a 4,000 square foot Innovation Center at its corporate headquarters in Quincy, Massachusetts, and anticipates a grand opening in September, 2011.

The center, named The Rothwell GrainEssentials® Center, dedicated to Bernard Rothwell II, is designed to be an environment that stimulates creative design and delivery of grain-based foods using Bay State Milling's value-added flours and grain blends with a strong focus on health and wellness. The facility will include small scale commercial grade equipment for producing almost any grain based food, including bread items, pizza, pancakes, breadings, tortillas and more. The layout will be flexible and functional, and geared towards developing products that will meet customer's and consumer's needs.

“We are really excited about building this state of the art Innovation Center in Quincy, as it will allow us to bring all functions together to build products and relationships with our customers, while showcasing our 112 year heritage in the grain milling business,” says Pete Levangie, Bay State Milling President and COO.

Bay State Milling launched the Healthy Grain Initiative in 2010, with the goals of creating flour and dry blended products with increased whole grain inclusion; development of grain-based ingredients that address specific health issues, and the utilization of specialty grains to create new tastes and textures for customers.

According to Doug Dewitt, VP of Customer and Business Development at Bay State, “Our Innovation Center will be key to the success of our Healthy Grain Initiative, and we eagerly anticipate having our customers working side by side with us developing great tasting products that meet the requirements of the National School Lunch Program, 2010 Dietary Guidelines and health conscious consumers”.

About Bay State Milling Company

Bay State Milling has proudly provided exceptional flour and grain-based products since 1899. The company has a strong commitment to be a leader in grain-based foods through investments in innovation, employees, specialty flour milling and custom blending capabilities. For more information on Bay State Milling, visit www.baystatemilling.com or call 1-800-55FLOUR.